

The Pathfinder's First-Ever

LOVE YOUR PLANET SALE

April 19 - May 3

Join us this spring as we celebrate Earth Day for two whole weeks, with our first-ever Love Your Planet Sale. You'll find great deals on camping and bicycling gear and clothing, making it easier than ever for you to get out and Love Your Planet — your planet will love you back!

Gear Up

We'll have discounts on bike locks, helmets, pumps, computers and more. There will also be some great opportunities to get high quality camping gear, such as Dana Design backpacks, Sierra Designs sleeping bags and Therm-a-Rest sleeping pads.

Get Green

Throughout the sale, you'll find in-store displays featuring companies we represent which promote environmental principles and products we carry which use

recycled and organic products. We'll also suggest ways we can help you "go green" in your own life with gear from The Pathfinder.

In addition, you'll find Pathfinder staff promoting Earth Day events at Sunset Zoo and on the K-State campus.

Go Outside

Why does it all matter? We, the staff at The Pathfinder, want nothing more than to see you, our customers, enjoying the outdoors. We believe that preserving the planet gives our children and our grandchildren the opportunity to enjoy the natural world the way we do.

Save the trails, protect the rivers, clean the air... these are our best classrooms and playgrounds. Go ahead...

Love Your Planet!

**Love Your Planet Sale
Special Prices On:**

2007 bicycles
locks ♦ helmets ♦ computers ♦ gloves ♦ pumps,
lights ♦ seat bags ♦ saddles ♦ tires ♦ wheels
rear racks ♦ roof rack accessories
backpacks ♦ sleeping bags ♦ sleeping pads
boots ♦ sandals ♦ socks ♦ shorts ♦ shirts
books ♦ maps ♦ camping gear

The Pilgrimage

*I made a pilgrimage to the mountains
And their peaks pierced my mind
And my consciousness flowed
With the crashing streams
Through the depthless sapphire of a lake;
It was frozen on a snowfield
Warmed on a rock by transparent sun
Sweetened by a flower
Roughened by granite;
And it came back immersed in tranquility
And gave me courage
To face the folly of man's inventions.*

Dan Keyser

What's New at The Pathfinder??

Products

Teva Omnium Sport Sandals



Lighter than a shoe, but more than a sandal, the Omnium has added coverage for protection, and quick-drying materials to keep you comfortable. It's versatile enough for all of your adventures.

Jetboil Accessories



Jetboil fans will be excited to see the new Jetboil accessories: a fry pan with a FluxRing, a utensil set that expands into long handles to accommodate the tall Jetboil cups, and a hanging kit to hang your Jetboil stove (instead of searching for a flat rock.)

Smartwool PhD Socks

Yes, they made Smartwool socks even better. The running and cycling socks have been redesigned in a 4-way banded fit system for a better feel and performance. *Coming in the fall: PhD outdoor and ski socks.*

Zoic Shorts



New bike shorts by Zoic are street shorts made with stretch fabric that have a removable shorts liner with a padded chamois. They're cycling shorts that look like regular shorts!

Klean Kanteens



Looking for a new kind of water bottle? The Klean Kanteen is a reusable, lightweight stainless steel bottle that offers an alternative to plastic. It comes in several sizes.

Woolrich 3XDry Shirts

This new fabric technology from Woolrich takes a pure cotton jersey tee and makes it water-repellent, quick-drying, and odor-resistant, with a UPF factor of 30+.

GSI Dualist Cookset



You won't believe how much fits into one small pot! It's a cooking pot, with a strainer lid, two insulated bowls, two mugs (each with a sip-it lid), a storage bag and an accessory bag. It was selected as a 2008 *Backpacker Magazine* Editor's Choice.

Life is good® Creamy Tees

All Life is good® shirts are great, but you'll be amazed at the new Creamy Tees. They're just so *soft!* Made with sueded 100% Peruvian cotton, they must be felt to be believed.

Knog Frog Lights



These flexible, water-resistant bike LED lights stretch to attach onto your bicycle's handlebars or anywhere else you need a light. They're colorful, functional and fun.

Dipped Mojo Bars

All the crunchy goodness of regular sweet & salty Mojo Bars, but dipped in chocolate, vanilla or peanut butter. Get 'em soon before the staff eats them all!

Kids' Boots and Backpacks



Taking your kids to the mountains this summer? We now have a Vasque hiking boot for kids, and several models of kids' backpacks by our new companies Osprey and Deuter.



Patagonia grew out of the Chouinard Hardware company, originally designing clothing for climbers. In the 1980s they created Synchron fleece and Capilene base layer, and catapulted to the top of the outdoor industry. At The Pathfinder, we haven't carried Patagonia since the early '90s, until now! This spring we brought in Capilene, Synchron, and other classic Patagonia garments. More coming this fall.



Osprey, a small Colorado company, has been designing backpacks since the mid 1970s. Their packs are designed to carry significant loads with great comfort. We are impressed with the attention to detail we've seen in the Osprey packs. In addition, the daypack line is made with 70 percent recycled fabrics.



Another small Colorado-based company, **Big Agnes** focuses on well-designed tents and sleeping bags. We fell in love with their bag design, which slides the sleeping pad into the floor of the sleeping bag, eliminating the "bag slipped off the pad overnight" problem.



Deuter (pronounced doy-ter) is a German company that has been in the backpack business for 110 years. They established a subsidiary in Colorado in 2001 and have since made a big splash in the U.S. market. Deuter backpacks focus on ventilation, comfort and function at a good price.

The Pathfinder

Outdoor Equipment Specialists, Inc.

Established in 1975



Bill and Erma Riley, owners

Dave Colburn, manager

Heather Lansdowne, newsletter editor



Outdoor News is published five times annually. If you wish to be removed from our mailing list, or want to add a name to our list, please call us at 785-539-5639.

What will you do with That Old Dusty Bike

As gas prices go up, more and more of you are turning to your bicycles for transportation as well as fun. Some of those bikes haven't seen action in several years, and as you pull them out of the dark corners of the garage, you're discovering that they need some work before they hit the road.

We're seeing lots of these old, dusty bikes in our repair shop, and we want to pass on some of our experience and advice as you decide what your own bike needs.

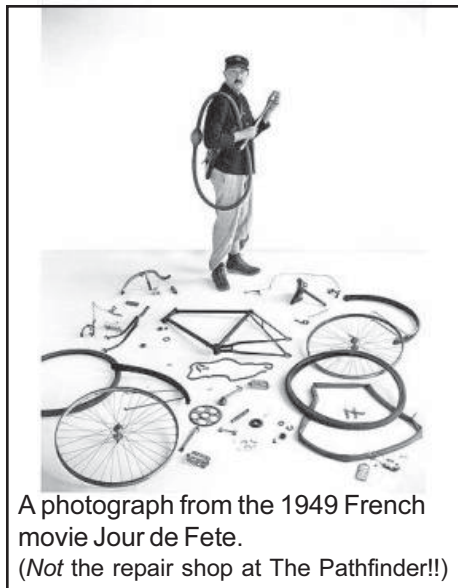
Safety First

Years of solitary confinement can make a bike more than dusty — it can have serious problems that affect your safety when you ride. Significant problems with your brakes or gears could make your bike unsafe, and frustrating, to ride.

Our repair shop can help with many of these major problems. We will do our best to make your bike safe to ride on the roads again.

Be Patient

With so many old bikes coming in for this kind of revitalization, our bike shop is seeing an overload on repairs. We reserve part of our repair time for bikes bought at The Pathfinder, and the remainder of the repair docket is



A photograph from the 1949 French movie *Jour de Fete*.
(Not the repair shop at The Pathfinder!!)

filling up fast. So is our space to store bikes for repair.

If you have an old bike to bring in, we ask that you call and set up an appointment time to drop it off for a repair estimate. We also ask that you be patient as we work our way through the increased repairs this spring.

Consider Your Options

If you do bring your bike in for an estimate, be aware that often this kind of full overhaul of an old bike can get fairly expensive. It can take significant labor time, and involve replacing old parts — all of which can really add up on the bottom line.

*...we'd like to see as many
of our customers enjoying
their bikes as inexpensively
as possible...*

Sometimes we see bikes which require repairs that may cost more than the original price of the bike. This can be frustrating for you, and for us as well, as we'd like to see as many of our customers enjoying their bikes as inexpensively as possible.

At some point, you should consider that a new bicycle may be more economical for you. We have good-quality bicycles starting as low as \$270, and all of our bikes come with free professional assembly and a free 30-day check.

One advantage to getting a new bicycle is that you may get to take advantage of the new designs and technologies now available. Modern bicycles are better shifting, more comfortable, quicker stopping and lighter than the bikes made in the 1970s and 1980s. There are also a much wider array of styles available, one of which may suit your riding style much better than the old "ten-speed."



"Bicycling has done more to emancipate women than anything else in the world."

— Susan B. Anthony (1896)

Cycling for Women

Interest in women's bicycles has increased significantly in the last few years, and we are thrilled to see an increase in women cyclists, both for transportation and for sport.

Women's Bicycles

Women's specific bicycles are designed to fit most women better than men's frames. Many, if not most, women have relatively shorter torsos and longer legs than men. Thus, women's specific bicycles have shorter stems and shorter top tubes to better fit their bodies, as well as women's specific saddles to accommodate the female pelvis.

These design elements are especially important when it comes to road bikes, as the more bent-over riding position really accentuates the anatomical differences between men and women.

What about style? Today's women's bikes also show a real flair for style — such as the Trek Wasabi cruiser, the Trek Lime automatic shift, and the 4300 WSD mountain bike, and the comfort hybrids with low-step frames.

Women's Gear & Clothing

Women can also enjoy their cycling more with a female specific saddle and cycling shorts. We also have women's jerseys, shoes, helmets, socks and gloves. While many of the differences in these products are functional, we believe that you will also appreciate the style elements that our suppliers bring to their women's products.



OUTDOOR EQUIPMENT SPECIALISTS

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Inside:

Love Your Planet Sale!
New Products and Companies
Cycling for Women

or current resident



**SPRING
HOURS:**

Mondays – Wednesdays 10 a.m. – 6 p.m.
Thursdays 10 a.m. – 7 p.m.
Fridays 10 a.m. – 6 p.m.
Saturdays 9:00 a.m. – 6 p.m.
Closed Sundays

*Summer hours will start in
May: open 'til 7 Mondays
through Thursdays*

Around the Town...

Win a \$1000 Pathfinder gift certificate!

Wam-Sag-Man Trail

Who among you couldn't think of a thousand ways to use a thousand dollars at The Pathfinder? You could win a gift certificate for that amount by participating in the 2008 fund raiser for the Wam-Sag-Man Trail.



Donate \$5 for one chance (or \$25 for 6) with all proceeds going to the Wam-Sag-Man 501(c)(3) Trail Fund. The trail will connect the communities of Wamego, St. George and Manhattan with a safe trail for cyclists, joggers and walkers.

Donations will be accepted at the Wamego Tulip Festival, Wamego 4th of July, and other community events including the Yellow Brick Road ride on Oct. 4, when the winner's name will be drawn. You can also make donations at The Pathfinder.

Other Rides and Races

Arbor Day Fun Run, Saturday, April 26. 5K and 2-mile Fun Run/Walk. Sponsored by Pro Fitness. For info go to profitnessmanhattan.com.

Weekly Rides: check out the Ride Board at The Pathfinder

Lots more area rides and races on our events board at The Pathfinder.

CASA Ride

Join the Cycle CASA ride on Saturday, May 10, 2008, for a great day of bicycling! Choose from a metric century or fun rides of 10 or 30 miles roundtrip. Your participation will



support Sunflower CASA, a nonprofit organization that trains and supervises volunteer advocates for abused and neglected children in the court system.

There will also be a free walking component to this year's Cycle CASA at which you can come try some of The Pathfinder's Nordic Walking poles for free.

For more details or to register for the ride, go to casa.manhattankans.org.